



PRESS RELEASE

ANNOUNCEMENT OF NEW APPOINTED LEADERS

The Vice Chancellor of Mzumbe University, Prof. William Mwegoha, is pleased to announce to the Mzumbe University community, stakeholders and the general public that the Chancellor, H.E. Dr. Ali Mohammed Shein, under the authority granted by Article 13(1) in conjunction with Rule 6(1)(3), Rule 8(2)(b), Rule 10 and Rule 15(b)(c) of the Mzumbe University Charter 2007, has appointed the following leaders to various positions with effect from 28th March 2025. The appointees are as follows:



PROF. HAWA TUNDUI PETRO

Deputy Vice Chancellor - Academic, Research and Consultancy

Prof. Hawa Tundui Petro, an Associate Professor in Marketing and Entrepreneurship, she holds a PhD in Entrepreneurship from the University of Groningen, Netherlands and MBA from the University of Agder, Norway. With 28 years of dedicated service in academia, she has significantly contributed to the then Institute of Development Management (IDM) and Mzumbe University. Her roles included Head of the Department of Business Administration, Examination Officer, Associate Dean, and Dean of the School of Business. Currently, she serves as Deputy Coordinator for the HEET project. Her research focuses on women's entrepreneurship, exploring challenges, opportunities, and strategies for SME success.



PROF. OMARY LYASUKA SWALLEHE

Deputy Principal of Dar es Salaam Campus College

Prof. Omary Lyasuka Swallehe, an Associate Professor in Business Administration, has over two decades of experience in academia and the banking sector. He holds a PhD from Bangalore University, in India an MA in Marketing from Durham University, and an MBA from the University of Bradford. His career at Mzumbe University has seen him rise to Associate Professor. Prof. Swalleh has also served as Head of the Department of Business Studies and Coordinator of the Tegeta Centre. Also, he has been external examiner at international institutions and has been actively involved in research projects and community initiatives.



DR. KARDO JOSEPH MWILONGO

Director of Library Services

Dr. Kardo Joseph Mwilongo, a Senior Librarian at Mzumbe University, holds a PhD and a Master's degree in Information Studies. His expertise spans library Information Management, Digital Literacy and Research methods. He has contributed to numerous projects and published extensively in peer-reviewed journals.

The Mzumbe University community extends its heartfelt congratulations to the appointees, wishing them success as they advance the university's commitment to academic excellence, research and community service.

**Issued by
Communication and Marketing Unit**